

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

*"You have power over your
mind – not outside events.
Realize this, and you will find
strength." —Marcus Aurelius*



July: Minority Mental Health Awareness Month

This month, our team gained deeper insights into the disparities in mental health care for minority populations. The pandemic has heightened the global prevalence of anxiety and depression, leading to a concerning 25% increase. However, the most profound impact of pandemic-related stressors, such as unemployment, food insecurity, and COVID-related deaths, has been borne by historically underserved populations. Disturbingly, the statistics reveal a stark contrast in mental health care utilization among various racial and ethnic groups. In 2021, only 39% of Black or African American adults, 25% of Asian adults, and 36% of Hispanic/Latino adults with any mental illness received treatment, in comparison to 52% of non-Hispanic white adults. Global acknowledges this discrepancy in care and firmly believes in the equal and accessible provision of mental healthcare for all. In response, Global's monthly donation supports NAMI Chicago in its mission to provide equitable access to mental health care. Their advocacy, support, education, and outreach programs aim to reduce stigma, improve access to mental health resources, and enhance overall well-being for Chicago residents.

Jewel Holiday Shipper Show

There's a delightful touch of holiday magic in the summer air, making it feel like Christmas in July! On July 18th, our local sales and marketing team had the pleasure of attending the Jewel-Osco and KeHE Holiday Shipper Show. These shows serve as wonderful opportunities for our team to represent our vendors and share their unique products and packaging with store directors. We look at each of these shows as an opportunity to continue to cultivate our portfolio and discover a wide array of innovative and nostalgic brands available for the upcoming holiday season.



Our team was busy the day before the show supporting our vendors and setting up their eye-catching shippers. Thanks to our successful partnership with Mexilink, we showcased the delightful taste of Tajin, the perfect addition to shoppers' carts for a spiced-up holiday season.

Our booth was stocked with delightful sweet creations by Ricky Joy that are sure to please as the best stocking stuffers! Our curated shippers at this show were built to make the perfect family dinners with the irresistible allure of Charras and the guilt-free indulgence of Caloless. Be sure to catch us at the upcoming fresh tabletop shows for all the best deals on unique brands. If you are interested in attending a show with our team to help showcase your products reach out to our Marketing team to get set up!



Global Spotlight: Sam Webster

Our July Global Spotlight is shining a light on a fresh face at Global. Sam Webster joined our team in June as our Sales and Marketing Summer Intern. Sam is from Elburn, Illinois, and a recent graduate from Loras College with a Bachelor's Degree in Business Administration and Criminal Justice and a minor in Marketing.

Kicking off his internship, Sam joined the Global team at the KeHE Holiday Show in Chicago where he was exposed to a brand new industry. As he learned more about the specialty food world, Sam was surprised by the intricacies that come with the process of putting a product on the shelves. This experience gave him a front seat to the action as he watched our sales team personally walk the show with their customers and provide our vendors with opportunities to meet face-to-face with retailers from across the world.

Throughout his internship, Sam has realized the true essence of thriving in the business world - building strong relationships. He has seen how our team adeptly navigates the cultural nuances of the different territories we serve, a critical aspect of our success. Sam has learned many valuable lessons you can't find in the classroom, from learning how to effectively run meetings to understanding the intricacies of operations and developing a professional demeanor in business dealings.

His highlight of the internship has been the Australian Market Study. Sam loves this project because it makes him feel like he is directly contributing to Global's success by helping to expand our business in a new territory. As his internship comes to an end, he is excited to share his findings with the Global team and showcase his capabilities. We take great pride in nurturing young talents like Sam and witnessing their transformation into promising professionals.



"You never know where an unexpected opportunity will take you, so take advantage of each one that crosses your path. Global has taught me that knowledge and opportunity can come from even the most unknown and unique areas in the business world; for that, I am grateful."

Fun Facts

- If Sam could be any animal he would choose a dog because no matter what they are happy all of the time!
- As a kid, Sam wanted to grow up to be a police officer which inspired his double major in business and criminal justice.
- His hidden talent is the ability to play guitar, and although he doesn't play often he can still strum a tune.
- Sam has always been very active and enjoys the outdoors and hiking, he has been in sports for most of his life and played hockey and ran cross-country in college.
- He has a huge love for American muscle cars, his dream car is a 1967 Chevy Impala!